

9-15-1988

## UA12/2/1 Fall Fashion

WKU Student Affairs

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### Recommended Citation

WKU Student Affairs, "UA12/2/1 Fall Fashion" (1988). *WKU Archives Records*. Paper 5945.  
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# Magazine



## Fall Fashion 1988

The sky's the limit.

With temperatures finally dropping, fall fashion is starting to take off.

Men can look forward to stores filled with indigo jeans, turtleneck sweaters and dressier outfits.

Women will not be slighted. They can envision plaid skirts, casual pants and many accessories.

But keep in mind, fashion should suit the person.

If it doesn't look good on you, don't try it. If it's flattering, keep it up.

So, if the fashion experts can't persuade you on what they consider to be hot, try your hand at it.

Clean out Dad's closets and Mom's dressers for old medallions, snazzy jackets and unusual hats.

With more than 14,000 students, it's tough to stand out.

Remember, anything out of fashion is back in fashion.

# Magazine

## 3 Campus fashion

Staying in style may be a major concern for some, but for campus workers clothes are a matter of practicality and comfort. Story by Todd Pack.

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On the women's fashion scene, plaid and the piled-on preppy look will make appearances again this fall. Story by Lynn Hoppes

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Turtlenecks, cardigans and a move to dark, indigo jeans will shape the scene for men chasing after the classic look. Story by Jill Duff

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Leather aviator jackets and dark denim will most likely be the keys to covering up when cold weather comes. Story by Kelli Patrick

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Broad belts and hair bows will help accent women's wear this fall, but men's accessories will change little. Story by Darla Carter

Douglas D. White  
Magazine editor

Matthew Brown  
Photo editor

Enjoying the sunset and a new 1988 BMW from Ken Wallace Ford, Michael Baugh and Gina Moncivaez show off one of this fall's hottest items — aviator jackets.

Cover photo by Jason Hallmark/Herald

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## FASHION ON THE JOB

# Topper Wear

By TODD PACK

Dr. Stephen House, like a lot of hard-working men on the Hill, has it all figured out — at least when it comes to what he should wear to work:

"The decision is determined by what I have scheduled," said House, assistant to the president.

The same holds true for all types of Western workers, whether they sweat it out on the gridiron, keep the campus safe from ruthless desperados or toil in the president's office.

Football coach Dave Roberts said he always wears a pair of Biko-coach's shorts, a T-shirt and a 9-year-old pair of Puma sneakers during practices.

"To the chagrin of everyone, I wear the 9-year-old Pumas," Roberts said. "They look old, but feel great."

On game day, Roberts wears gray slacks, "whatever shirt I can grab that's red" and the 9-year-old Pumas.

The sneakers "are worth a fortune," Roberts said. "I don't think they even make them any more."

Excluding the Pumas, which Roberts said were priceless, he estimated his entire wardrobe is worth about \$2.50.

Meanwhile, campus police officers will again wear their classic look this fall, said Horace Johnson, assistant director of



Public Safety.

"The citizen's perception of a police agency is based on a lot of things," Johnson said, and that includes the way they dress. He said the officers have worn the gray, dacron-and-polyester uniforms since at least 1976.

On Oct. 15, he said, the officers will switch to their winter uniforms, which are nearly the same as the summer uniforms except they have long sleeves, which are warmer and a little dressier.

Heavier jackets and trooper-style hats made of felt instead of straw will top off their ensemble for the coming cold months.

Including standard accessories such as a gun, holster and leather belt, Johnson said, a campus police officer's uniform costs about \$600. Excluding the weapon and leather, the uniforms are worth between \$100 and \$200.

House's daily wardrobes cost a bit less than the full police uniform — and considerably more than Roberts' gear.

If his schedule calls for him to dash from one top-level meeting to another, House said, he'll wear one of two identical pairs of wing-tip shoes, an oxford-cloth shirt, one of 10 conservative suits and one of about 48 ties.

However, House said he'll opt for the more casual look of Bass Weejuns, socks and a sport coat — his jackets range from plaid to green — if he plans to spend most of his time in his Wetherby Administration Building office.

Either way, he said, he always wears either white or blue long-sleeved shirts, even in the long, hot days of summer. "The long sleeves are just a little dressier," he said.

If he's wearing a suit, he said, he wears a shirt with a traditional collar. Otherwise, House goes for the preppy look of a button-down collar.

Of course, it all depends on the job at hand.

"If I were the football coach," he said, "I'd dress like Coach Roberts."

Hal Smith/Herald

Western football coach Dave Roberts lives by the saying, "The clothes make the man." (Left) Roberts' ratty Pumas have been the source of several oral jabs.



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## WOMEN'S FASHION

# A long, Bold Winter

By LYNN HOPPE

The Europrep look of last fall and the bold colors of spring have meshed for this fall's plaid frenzy.

Area retailers have stocked their shelves and hangers with plaid skirts, bright cardigan sweaters and casual pleated pants.

"Bowling Green is trying to be very fashionable," said Jayne Pelaski, manager of Embury's in the Greenwood Mall. "People here are following a scaled-down version of the (national) trend."

## Mad about plaid

The hottest look is Scottish apparel, sans the bagpipes.

At Maurice's in the mall, their fall fashion slogan is "Mad About Plaid."

People are "more willing to express themselves" this fall, Maurice's assistant manager Kim Burton said. The bonanza of plaid "is a pretty good look. But it's not for people who want to be non-conformists."

With materials remaining rayon or a polyester blend, color combinations for the fall include purple and green, red and navy and the traditional black and white.

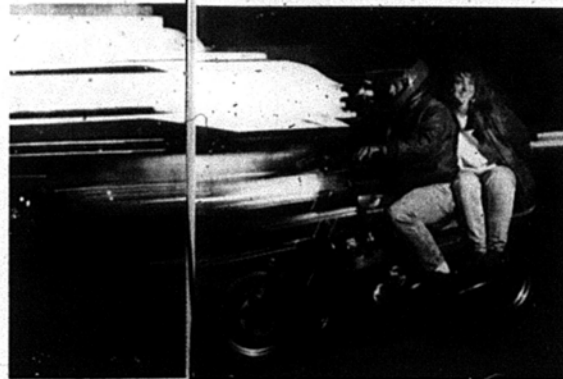
Looking at the color spectrum, "everything is popular," Pelaski said.

"Experiment on your own" if your clothing resembles your roommate's, Pelaski said. "Add accessories. Toss on a jacket. Use creativity."

## Pile it on

With leaves parachuting to the ground and temperatures plummeting, keeping warm may be more important than looking

See Twists, Page 8



Jeanie Adams/Herald  
Rex Perry/Herald  
(Left) Taking a cruise downtown, Brad Tolbert and Cassie Davis show off faded jeans and flight jackets. Brentwood, Tenn., junior Ruth Hosse enjoys a leisurely afternoon in two traditionals: cable knit sweater and pleated plaid pants.



Rob McCracken and Tamara Voninski/Herald  
(Left) Bowling Green junior Joanna Begley sports a plaid skirt and blouse with lace collar, while (above) St. Croix, Ind., freshman Dawn Ransom (looking up) and Christina Garrett, a freshman from Hendersonville, Tenn., think their J.C. Penney hats are the tops.

Rex Perry/Herald



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## MEN'S FASHION

# Classy Styles

By JILL DUFF

Standout styles for men this fall emphasize clean lines and classic looks.

Turtlenecks in all colors and cardigans with a bit more style than the ones Dad has are everywhere.

Turtlenecks and mock turtlenecks worn under cardigan sweaters with baggy, pleated pants are popular this fall, said Janet Freeman, manager of Maurice's in Greenwood Mall.

The classic look is "just another word for preppy," she said.

## The plaid fad

For those who want a newer look, Scottish-style plaids are here. While they're more abundant in women's fashion, Freeman said tartan plaids should be a bigger part of the mall's wardrobe nearer the holiday season.

Meanwhile, more uses are being found for traditional plaids. Derrick Craighead, a sales associate at Harry's in the mall, said plaids were popular about five years ago and are making a comeback.

Plaids are being featured under cardigans and pullover sweaters, which are still a mainstay of many wardrobes, he said. "You can never have enough sweaters."

While she hasn't had as much success with plaids as other stores have, Melissa Turner, manager of Chess King in the mall, said the aviator look has been a big hit.

Brown and black leather bomber jackets and shirts and sweatshirts with aviator emblems are big sellers. The clothes are comfortable and have "a slouchy look," she said.

"It's just a new look to bring back," Turner said, adding that the aviator clothes probably became popular when "someone pulled something out of Dad's closet."

## In the dark

Most fall pants and shirts are made of cotton blends. And mall retailers say the fall color scheme focuses on dark tones and neutrals such as khaki. But splashes of color in sweaters and accessories are used to



Randy Greenwell/Herald

Strumming by the straw, Louisville sophomore Mike Sullivan wears indigo Levi's 501 jeans.

live up the darker shades.

Single-breasted suits are better sellers than double-breasted suits because they're more conservative, said Fred Duncan, manager of Harry's. But double-breasted suits are good choices for less formal, more social events.

Duncan said conservative colors such as navy often dominate the market, but brown, black and charcoal suits are making an impression this season. Most suits

feature pleated pants rather than the more conservative non-pleated trousers.

Bob Jenkins, men's clothing consultant for Castner Knott in the mall, said some single-breasted suits feature a ventless back. And double-breasted suits with pleated trousers and full thighs are "going back to a '20s and '30s look."

Turner said short-waisted jackets are an alternative to standard sport coats and suits.

Suits are made mostly of wool blends. Texture is what differentiates most suits, Duncan said, with English tweeds and windowpane plaids being popular this season.

But whether the look is dressy or casual, Craighead said he thinks today's fashions for men offer more style and variety than in the past.

Men aren't as prone to dress alike, he said. "It's more individual now."

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Michael Baugh models a cardigan sweater, a Bon Homme shirt and pleated pants. Clothes supplied by Maurice's.

Scott A. Miller/Herald

(Below) Ila Robinson models a fashionable jacket, while (right) Gretchen Anderson and Andy Rippey look sharp in wool coats.

Amy Deputy/Herald



COATS AND JACKETS

## Leather Weather

By KELLI PATRICK

The brown leather bomber jacket is exploding onto the outerwear scene this fall, according to several local merchants.

"Waist-length bomber jackets right now are the hottest thing we've got in the store," said Crystal Page, assistant manager of Bermans in the Greenwood Mall. She said the leather bomber, or aviator, jackets are popular for men and women this season.

"It's that distressed, worn-out look that everybody's looking for," Page said, adding that leather trench coats are also in demand.

"Leather is going to be the hottest thing you can get — imitation or real," said Mark Fyffe, lead sales associate, in the young men's department of Castner Knott in the mall.

"Leather is a big focus — a good investment too," said Kim Burton, assistant manager of Maurice's in the mall. While the "Top Gun" look is hot for men, she said, short leather jackets in colors such as royal blue and evergreen are in style for women.

Wool-blend coats falling below the knee are expected to sell well this season because of the trend toward longer skirts, said Tracy Forgy, assistant manager of Casual Corner in the mall.

"We're going to have a lot of (wool-blend) coats with leather," Forgy said. Leather or suede detailing on the lapels and shoulders is going to be popular, she said.



Patti Longmire/Herald

According to Burton, women's wool coats will appear in neutral, pastel and jewel-tone colors such as royal blue, jade green and red.

The "grandfather coat" — a wool coat hemmed right above the knee — is another option for women this fall, said Tina Willoughby, assistant manager of Ormond in the mall.

"The reason they're called that is the sleeves are real long and you have to roll them up," Willoughby said. "It's the oversized look."

For the classier look, capes in bright red, royal blue or the classic herringbone prints continue to be "really stylish," said Teresa Odle, sales manager of coats and dresses in the women's department of Hess's.

For men, trim-fitting wool trench coats with padded shoulders and touches of leather are perfect for dressy occasions, Burton said.

"Well-tailored is the look they're wanting," she said.

For more casual wear, the denim jacket survives another season. However, the acid-washed look seems to be fading out.

"Dark denim is supposed to be hot for fall as opposed to the acid-washed," Willoughby said.

Jackets in denim and leather combinations are also in, Fyffe said.

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ACCESSORIES

# Just a jewel in the rough

By DARLA CARTER

Without the benefit of the right accessories, even the most carefully chosen ensemble can leave you looking like a faux pearl among a sea of precious jewels this fall.

In women's wear, "the big news is scarves, which can be worn as an accent at the neckline or tied at the waist," said Kim Burton, assistant manager of Maurice's in Greenwood Mall.

The scarves are usually printed silk or rayon and come in bright jewel tones — cobalt blue, purple, evergreen, red and yellow.

Silver and gold are popular materials for the larger earrings that are in this year, as is bright-colored plastic, Burton said.

Earrings can be coordinated with fancy hair decorations.

Women with long locks will be dressing up their hair with barrettes covered with puffs of printed fabric. Others may cover their heads with wide-brimmed hats banded with printed sashes.

A more practical accessory is the handbag, an item which few women's wardrobes are without.

This fall handbags that are smaller and more structured, such as satchels, have been added to the usual collection of shoulder straps and hobos, said Yvonne Bell, a salesperson at Castner Knott in this mall.

Leather bags with rounded handles or clutch style with handpainted animals are the trendy purses for the fall.

"They're already selling real well," said Margaret Young, a cashier at Goody's in Scottsville Square.

As in years past, there won't be too much change in men's accessories. But there are some subtle trends to be aware of.

There's a national move toward wider ties. But "the younger guys will still be wearing the narrow ties," Burton said.

"Ties with interesting colors and texture treatments can add a modern flair to an old suit," she said.

Printed silk ties are popular, and stripes are also back in.

Some items such as shoes and belts are just as much a necessity for men and women as they are fashion accents.

Dress flats are back in as a featured style in women's shoes, said Mike Williams, manager of Thom McAn Shoe Store in the mall.

"Last year they were trying to stack the heels up higher," he said.

Classic leather loafers will still be worn as a women's casual shoe.

Leather, hiker-style shoes are also gaining popularity as casual shoes for women, Burton said, because they are a nice accent to everyday wear.

Hiker-style shoes will also be big in men's shoes, as will boots, said Scott Doyle, a shoe merchandise salesman at J.C. Penney in the mall.

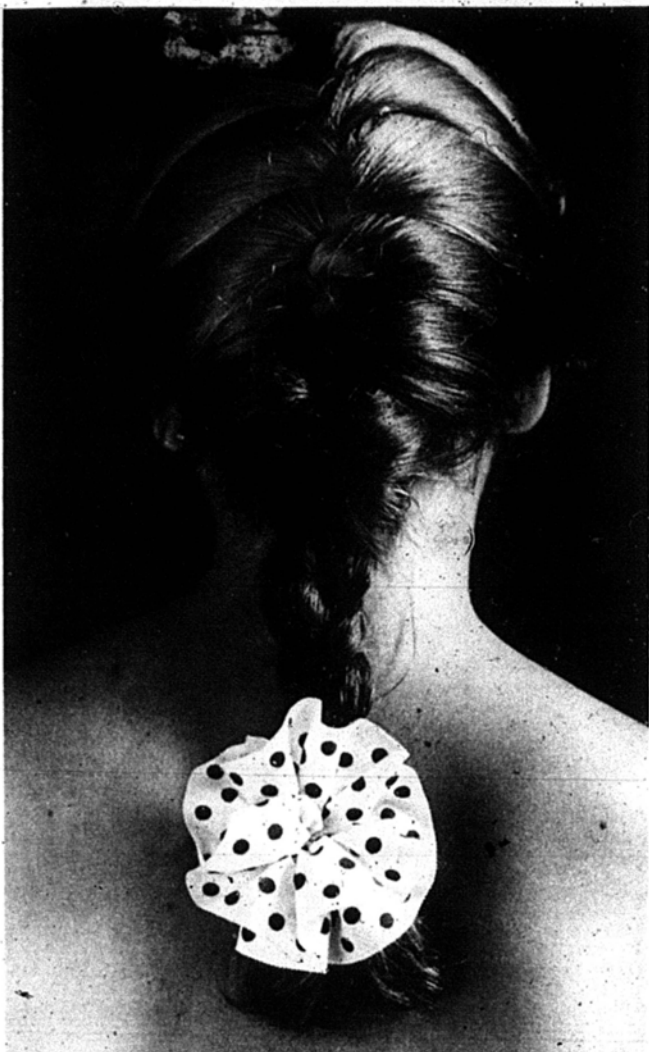
This year though, boots will be of exotic leathers, with a slant back to Western heels, he said. Metal-tipped toes will also probably edge their way back into the footwear scene.

Men who are leery of trends will be wearing classic leather slip-ons, Williams said.

Belts, worn by some to hold their pants up, and by others just to make their pants look good, are made of eel and snake skin for both men and women, Burton said.

Women are wearing their belts wide to accentuate small waistlines. Men's belts will go to the opposite extreme — narrow.

This fall's accessories prove that there's no reason for anyone to look like a fake. They're guaranteed to transform faux pearls to eye catching cultured ones, worthy rivals to even the most sparkling diamond.



Tamara Voninski and Rob McCracken/Herald  
A polka-dotted white bow from J.C. Penney highlights Tanya Bricking's braid against her back.

## Twists on tradition

Continued from Page 4  
fashionable.

But have no fear. The layered look is in this year — again.

A classic look of a cardigan sweater can enhance jeans and a polo shirt — as it did last year and the year before.

But be a little bold this fall — toss a cardigan sweater over a skirt. Mixing and matching colors can take anything out of fashion into fashion.

"It's more of a sophisticated look," Burton said. Try the latest look and "then let your own tastes blend in."

Students may shy away from wearing skirts because of last fall's blunder of short skirts, according to Tracy Forgy, assistant manager at Casual Corner in the mall.

"Many stores lost a lot of money with the short skirts," Forgy said. "Not many people look good in them."

That's why this fall, skirt lengths vary from 27 inches to about 31 inches, Forgy said. Skirts have also become fuller.

If below-the-knee skirts don't attract students, then casual pants might.

Dress pants allow versatility for work and play.

Acid-washed jeans haven't totally faded from the scene, but the color is darker than last year.

### The jeans scene

Jeans have changed the last several years. In the early 1980s, it was the designer wear — Jordache, Gloria Vanderbilt, etc. — attracting the most attention. Then two-tone wear came in around 1985 and '86. And the acid invasion hit in 1987.

Looking across the Atlantic Ocean, the hot look in Europe is embroidery on the jeans. Pockets are also different colors — often pink and baby blue.

But area retailers are cautious about predicting the next look for Bowling Green. Fashion changes like the color of leaves.

Burton said students shouldn't play follow-the-leader when it comes to clothing. "Wear it if it suits you, not because it's the trend."



Tamara Voninski and Rob McCracken/Herald

Dawn Ransom, a St. Croix, Ind., freshman, models a scarf provided by J.C. Penney.